



# MICHAEL ANDERSON

## Senior Portrait Artist

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### SUMMARY

Distinguished Portrait Artist with over a decade of experience in capturing the essence of individuals through masterful techniques and an acute understanding of human emotion. Expertise lies in utilizing a diverse range of mediums, including oil, charcoal, and digital formats, to create compelling visual narratives. Renowned for a meticulous approach to composition and color theory, facilitating the production of evocative portraits that resonate with viewers.

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### WORK EXPERIENCE

#### Senior Portrait Artist Artistry Studios

Jan 2023 - Present

- Executed commissioned portrait projects for high-profile clients, ensuring exceptional quality and artistic expression.
- Developed innovative techniques to enhance portrait realism using advanced digital tools.
- Collaborated with clients to refine vision and expectations, resulting in a 95% satisfaction rate.
- Conducted workshops and tutorials to educate aspiring artists on portrait techniques and mediums.
- Managed studio operations, including scheduling, budgeting, and client relations.
- Exhibited works in numerous prestigious galleries, receiving critical acclaim for artistic contributions.

#### Portrait Artist Freelance

Jan 2020 - Dec 2022

- Created a diverse portfolio of commissioned works, reflecting various styles and client preferences.
  - Utilized social media platforms to market services, resulting in a 40% increase in client inquiries.
  - Participated in community art fairs, showcasing talent and expanding local clientele.
  - Developed personalized techniques to cater to unique client requirements, enhancing satisfaction.
  - Managed all aspects of freelance business, including contracts, invoicing, and client communication.
  - Conducted private lessons, fostering artistic skills in individuals of varying experience levels.
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### EDUCATION

#### Bachelor of Fine Arts in Painting, University of the Arts

Sep 2019 - Oct 2020

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### ADDITIONAL INFORMATION

- **Technical Skills:** portraiture, digital art, oil painting, client relations, project management, art education
- **Awards/Activities:** Recipient of the 'Artist of the Year' award at the National Portrait Society.
- **Awards/Activities:** Featured in 'Art & Design' magazine for innovative portrait techniques.
- **Awards/Activities:** Successfully completed over 200 commissioned portraits within a 5-year span.
- **Languages:** English, Spanish, French