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EXPERTISE SKILLS

- grassroots recruitment
- youth development
- community engagement
- coaching
- mentorship
- social media marketing

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Bachelor of Arts in Physical Education, University of California

REFERENCES

John Smith

Senior Manager, Tech Corp
john.smith@email.com

Sarah Johnson

Director, Innovation Labs
sarah.j@email.com

Michael Brown

VP Engineering, Solutions Inc
mbrown@email.com

MICHAEL ANDERSON

YOUTH RECRUITMENT COORDINATOR

Dynamic Player Recruitment Manager specializing in identifying and nurturing young athletic talent across various sports. Extensive experience in grassroots recruitment, with a keen eye for potential and performance. Proven ability to develop and implement innovative recruitment strategies that resonate with young athletes and their families. Strong communication skills combined with a passion for mentorship and development, fostering long-term relationships within the athletic community.

PROFESSIONAL EXPERIENCE

National Youth Sports Association

Mar 2018 - Present

Youth Recruitment Coordinator

- Designed and implemented a national youth recruitment program that increased participation by 200%.
- Conducted talent identification camps and workshops across multiple states.
- Collaborated with schools and community organizations to promote youth sports.
- Developed training materials for coaches focused on scouting and player development.
- Managed social media campaigns to engage young athletes and their families.
- Established partnerships with local businesses to support youth sports initiatives.

Local High School Athletics

Dec 2015 - Jan 2018

Assistant Coach and Recruiter

- Assisted in coaching and recruitment of high school athletes for collegiate programs.
- Evaluated player skills and provided feedback to enhance performance.
- Organized recruitment events to showcase talent to college coaches.
- Maintained relationships with athletes and their families to support recruitment efforts.
- Facilitated workshops on college recruitment processes for athletes.
- Collaborated with school administration to promote athletic programs.

ACHIEVEMENTS

- Increased youth program enrollment by 300% through effective outreach and engagement.
- Recognized with the 'Community Impact Award' for contributions to local youth sports.
- Successfully placed over 50 athletes in collegiate sports programs.