



# MICHAEL ANDERSON

## HEAD OF TALENT ACQUISITION

### PROFILE

Strategic Player Recruitment Manager with a robust background in sports management and a proven ability to attract and retain elite athletic talent. Expertise lies in leveraging analytics and market insights to drive recruitment strategies that align with organizational goals. Recognized for exceptional negotiation skills and the capacity to build strong relationships with athletes and their representatives.

### EXPERIENCE

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##### Global Sports Network

2016 - Present

- Led recruitment strategy for multiple sports disciplines, successfully onboarding over 100 athletes in three years.
- Developed and executed a comprehensive scouting program that integrated advanced analytics.
- Managed a team of 10 scouts, providing training and performance evaluations to enhance efficiency.
- Established partnerships with local colleges and training facilities to identify emerging talent.
- Facilitated workshops on recruitment best practices for coaching staff and management.
- Coordinated with marketing to enhance the branding of recruitment campaigns.

#### ASSOCIATE SCOUT

##### Professional Basketball League

2014 - 2016

- Conducted player evaluations and compiled scouting reports for management review.
- Utilized statistical software to analyze player performance and potential fit.
- Collaborated with coaches to align recruitment efforts with team strategies.
- Assisted in organizing recruitment events to showcase potential talent.
- Maintained relationships with player agents to facilitate negotiations.
- Provided insights on player market trends and competitive analysis.

### CONTACT

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### SKILLS

- strategic planning
- athlete relations
- negotiation
- analytics
- team leadership
- recruitment marketing

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

BACHELOR OF SCIENCE IN SPORTS MANAGEMENT, UNIVERSITY OF FLORIDA

### ACHIEVEMENTS

- Achieved a 50% increase in qualified athlete applications through targeted outreach initiatives.
- Recognized for outstanding performance with the 'Rising Star Award' by the Sports Management Association.
- Instrumental in developing a pipeline that produced multiple draft picks in consecutive years.