



MICHAEL ANDERSON

PLAYER REPRESENTATION SPECIALIST

PROFILE

Strategic Player Contract Advisor with a robust background in athlete representation and contract negotiation. Known for a meticulous approach to contract management, balancing player ambitions with organizational constraints. Adept at leveraging analytics to drive contract negotiations, ensuring that agreements are not only favorable but also sustainable in the long term. Possesses a wealth of experience in navigating complex legal frameworks and advocating for player rights.

EXPERIENCE

PLAYER REPRESENTATION SPECIALIST

Global Sports Agency

2016 - Present

- Represented over 50 professional athletes in contract negotiations
- Crafted tailored contract strategies based on individual athlete profiles
- Negotiated endorsement deals with major brands and sponsors
- Maintained up-to-date knowledge of industry trends and regulations
- Developed strong relationships with media outlets for athlete promotion
- Conducted regular performance reviews to adjust contract strategies

LEGAL INTERN

Sports Law Firm

2014 - 2016

- Assisted in drafting and reviewing sports contracts and agreements
- Conducted legal research on sports law and compliance issues
- Supported senior attorneys in negotiations with league officials
- Participated in client meetings to discuss contract terms
- Prepared case summaries for ongoing litigation involving players
- Collaborated on a publication regarding player rights in contracts

CONTACT

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- 📍 San Francisco, CA

SKILLS

- contract negotiation
- athlete representation
- legal compliance
- endorsement strategy
- relationship management
- analytical thinking

LANGUAGES

- English
- Spanish
- French

EDUCATION

JURIS DOCTOR, HARVARD LAW SCHOOL

ACHIEVEMENTS

- Negotiated a record-breaking endorsement deal worth \$30 million
- Awarded 'Emerging Leader' by the National Sports Agents Association
- Published a paper on the impact of CBA on player contracts