



# Michael ANDERSON

## TECH PITCH DECK DESIGNER

Innovative Pitch Deck Designer with expertise in technology and startups, adept at creating visually striking presentations that convey complex technical concepts in an accessible manner. This professional possesses a unique blend of design acumen and technical knowledge, enabling the creation of pitch decks that resonate with investors and stakeholders alike. Experienced in working closely with product teams and engineers to gather insights and translate them into compelling visual narratives.

### CONTACT

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### SKILLS

- Interactive Design
- Figma
- Adobe XD
- User Experience
- Storytelling
- Client Management

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF ARTS IN GRAPHIC DESIGN, TECHNOLOGY UNIVERSITY, 2018**

### ACHIEVEMENTS

- Recognized as Best Pitch Deck Designer by TechReview in 2023.
- Increased investor engagement by 35% through improved presentation design.
- Featured in 'Innovators in Design' by Design Weekly in 2022.

### WORK EXPERIENCE

#### TECH PITCH DECK DESIGNER

Tech Innovations LLC

2020 - 2025

- Created over 100 pitch decks for tech startups, resulting in a 60% success rate in securing seed funding.
- Collaborated with product managers to distill technical information into clear, engaging presentations.
- Utilized Figma and Adobe XD to design interactive and visually appealing pitch decks.
- Conducted user testing sessions to gather feedback on presentation effectiveness.
- Developed style guides that defined design standards for pitch presentations.
- Managed client relationships to ensure satisfaction and alignment with project goals.

#### PRESENTATION DESIGNER

StartUp Studio

2015 - 2020

- Designed pitch presentations for over 50 technology companies, contributing to a collective \$5 million in funding.
- Partnered with engineers to ensure technical accuracy in all presentation content.
- Utilized storytelling techniques to enhance audience engagement and retention.
- Created a library of design assets to streamline the pitch deck creation process.
- Facilitated workshops on effective presentation strategies for tech entrepreneurs.
- Evaluated design trends to incorporate innovative elements into presentations.