



MICHAEL ANDERSON

SUSTAINABLE PERSONAL STYLIST

PROFILE

Innovative personal stylist recognized for a unique approach to fashion that blends contemporary trends with classic elegance. With a career spanning over eight years, specializes in sustainable fashion, advocating for eco-friendly practices within personal styling. Skilled in educating clients on the importance of sustainable choices while maintaining a chic and stylish wardrobe.

EXPERIENCE

SUSTAINABLE PERSONAL STYLIST

Eco Chic Styling

2016 - Present

- Conducted eco-conscious wardrobe assessments to identify sustainable options.
- Developed personalized sustainable style guides for clients, emphasizing ethical brands.
- Organized community workshops on sustainable fashion practices.
- Collaborated with local artisans to promote handmade and eco-friendly clothing.
- Maintained relationships with sustainable fashion brands for exclusive client access.
- Created engaging content for social media platforms to raise awareness about sustainable fashion.

PERSONAL STYLIST

Chic & Sustainable

2014 - 2016

- Assisted clients in creating eco-friendly outfits for various occasions.
- Provided consultations focusing on sustainable wardrobe choices.
- Managed social media campaigns promoting sustainable styling tips.
- Collaborated with local eco-friendly boutiques for exclusive client discounts.
- Developed a referral program to encourage sustainable fashion practices among clients.
- Participated in fashion fairs to showcase sustainable styling techniques.

CONTACT

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SKILLS

- Sustainable Fashion
- Client Education
- Wardrobe Curation
- Ethical Brands
- Social Media Marketing
- Community Engagement

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN FASHION
DESIGN, CALIFORNIA STATE
UNIVERSITY

ACHIEVEMENTS

- Named "Eco Stylist of the Year" by Green Fashion Awards, 2023.
- Increased client engagement on social media by 150% through targeted campaigns.
- Successfully transitioned 200+ clients to sustainable wardrobe practices.