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EXPERTISE SKILLS

- image consulting
- leadership coaching
- brand strategy
- communication skills
- behavioral analysis
- client engagement

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Master of Business Administration, Harvard Business School

REFERENCES

John Smith

Senior Manager, Tech Corp
john.smith@email.com

Sarah Johnson

Director, Innovation Labs
sarah.j@email.com

Michael Brown

VP Engineering, Solutions Inc
mbrown@email.com

MICHAEL ANDERSON

EXECUTIVE IMAGE CONSULTANT

Strategic Personal Image Consultant with a wealth of experience in guiding executives and professionals toward achieving their desired public personas. Possessing a multifaceted approach that integrates image consulting with leadership coaching, this consultant enables clients to navigate the complexities of personal branding in competitive environments. Deeply knowledgeable of industry standards and trends, the consultant employs a data-driven methodology to assess client needs and formulate actionable strategies.

PROFESSIONAL EXPERIENCE

Visionary Image Solutions

Mar 2018 - Present

Executive Image Consultant

- Conducted assessments to identify gaps in clients' professional images.
- Developed and implemented personalized coaching programs for executive clients.
- Advised on personal branding strategies that align with corporate values.
- Facilitated public speaking engagements to enhance client visibility.
- Collaborated with marketing teams to refine client messaging.
- Utilized behavioral assessments to tailor coaching approaches.

Image Evolution

Dec 2015 - Jan 2018

Personal Branding Coach

- Guided clients in crafting compelling personal narratives for branding.
- Conducted workshops on self-presentation and effective communication.
- Developed strategic plans for online brand management.
- Monitored client progress and adapted strategies for optimal outcomes.
- Engaged in ongoing research to identify best practices in image consulting.
- Provided feedback mechanisms to ensure client satisfaction.

ACHIEVEMENTS

- Increased client confidence ratings by 50% through personalized coaching.
- Recognized for excellence in client service by multiple industry awards.
- Created a digital branding framework adopted by corporate clients nationwide.