



MICHAEL ANDERSON

Senior Image Consultant

San Francisco, CA • (555) 234-5678 • michael.anderson@email.com • www.michaelanderson.com

SUMMARY

Distinguished Personal Image Consultant with over a decade of experience in enhancing the public personas and professional brands of high-profile clients. Specializing in the intersection of personal branding and strategic communication, this consultant possesses a keen insight into market trends and client aspirations. Proven expertise in developing tailored image strategies that resonate with target audiences and foster lasting impressions.

WORK EXPERIENCE

Senior Image Consultant Elite Image Consulting

Jan 2023 - Present

- Conducted in-depth client assessments to determine personalized image needs.
- Developed and executed bespoke branding strategies for corporate executives.
- Managed wardrobe selections to align with client objectives and industry standards.
- Trained clients in effective communication techniques for public speaking.
- Utilized social media analysis to enhance online presence and engagement.
- Collaborated with photographers and stylists to create compelling visual narratives.

Image Consultant Image Innovations

Jan 2020 - Dec 2022

- Assisted clients in defining their personal brand through visual identity workshops.
 - Provided consultation on professional attire for job interviews and networking events.
 - Facilitated group seminars on personal branding for corporate clients.
 - Enhanced client portfolios with professional photography sessions.
 - Evaluated and improved clients' social media profiles for professional alignment.
 - Developed follow-up strategies to ensure client satisfaction and brand consistency.
-

EDUCATION

Master of Arts in Communication, University of Southern California

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** personal branding, wardrobe management, communication training, social media strategy, client assessment, public relations
- **Awards/Activities:** Created a personal branding workshop that increased client engagement by 40%.
- **Awards/Activities:** Recognized as a top consultant at Elite Image Consulting for exceptional client satisfaction.
- **Awards/Activities:** Successfully elevated the public image of over 100 high-profile clients.
- **Languages:** English, Spanish, French