



# Michael ANDERSON

## ARTISTIC DIRECTOR

Innovative performing artist with a focus on immersive theatre, utilizing interactive storytelling techniques to engage audiences in unique ways. Expertise in developing site-specific performances that invite audience participation, creating a transformative experience. Recognized for the ability to blend various artistic disciplines, including visual arts, music, and technology, to enhance the overall impact of performances.

## WORK EXPERIENCE

### ARTISTIC DIRECTOR

Immersive Theatre Company

2020 - 2025

- Developed and produced over 10 immersive theatre experiences, attracting diverse audiences.
- Collaborated with artists across disciplines to create multi-sensory performances.
- Engaged in audience feedback sessions to refine and enhance productions.
- Led workshops on immersive storytelling techniques for aspiring artists.
- Managed production budgets and coordinated logistics for site-specific performances.
- Received recognition for groundbreaking work in immersive theatre.

### PERFORMANCE ARTIST

Community Arts Initiative

2015 - 2020

- Created interactive performances that engaged local communities.
- Facilitated discussions on the role of art in social change.
- Collaborated with local artists to develop community-based art projects.
- Utilized social media to promote events and engage with audiences.
- Organized and led workshops for youth in underserved areas.
- Achieved significant audience growth through targeted outreach efforts.

## CONTACT

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- 📍 San Francisco, CA

## SKILLS

- Immersive Theatre
- Interactive Storytelling
- Community Engagement
- Multi-Disciplinary Collaboration
- Performance Art
- Workshop Facilitation

## LANGUAGES

- English
- Spanish
- French

## EDUCATION

**MASTER OF FINE ARTS IN THEATRE,  
UNIVERSITY OF ILLINOIS, 2017**

## ACHIEVEMENTS

- Awarded the Innovative Arts Grant for community-based performance projects.
- Recognized for excellence in immersive theatre by regional arts organizations.
- Successfully launched a series of workshops that increased community participation in the arts.