



Michael

ANDERSON

DIGITAL EXTENSION COORDINATOR

Dynamic Participatory Extension Specialist with a focus on integrating technology into agricultural education and extension services. Expertise in developing digital platforms and resources that facilitate learning and engagement among farming communities. Proven ability to lead initiatives that enhance access to agricultural information and resources through innovative technological solutions. Skilled in creating interactive training modules that cater to diverse learning styles and promote knowledge retention.

CONTACT

- 📞 (555) 234-5678
- ✉️ michael.anderson@email.com
- 🌐 www.michaelanderson.com
- 📍 San Francisco, CA

SKILLS

- Digital Learning
- E-Learning Development
- Community Outreach
- Technology Integration
- Training Facilitation
- Program Evaluation

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF TECHNOLOGY IN
AGRICULTURAL SYSTEMS,
UNIVERSITY OF INNOVATION**

ACHIEVEMENTS

- Received the Innovative Extension Award for excellence in digital outreach in 2022.
- Increased online engagement with agricultural resources by 80% through targeted campaigns.
- Developed a mobile app that streamlined access to agricultural support services.

WORK EXPERIENCE

DIGITAL EXTENSION COORDINATOR

Tech for Agriculture Initiative

2020 - 2025

- Designed and launched an e-learning platform that reached over 10,000 users within the first year.
- Developed interactive training modules that improved user engagement by 60%.
- Collaborated with tech developers to create mobile applications for farmers.
- Facilitated webinars and online workshops that enhanced knowledge sharing.
- Monitored user feedback to continuously improve digital resources.
- Implemented social media campaigns that increased awareness of extension services.

EXTENSION SERVICES SPECIALIST

Rural Development Agency

2015 - 2020

- Coordinated the integration of technology in traditional extension services.
- Conducted training sessions on using digital tools for agricultural practices.
- Developed outreach strategies that improved access to information for remote farmers.
- Evaluated the effectiveness of tech-based programs and made recommendations.
- Collaborated with local organizations to enhance service delivery.
- Facilitated community discussions on the benefits of technology in agriculture.