



Michael ANDERSON

COMMUNITY ENGAGEMENT SPECIALIST

Proactive and charismatic Park Activities Coordinator with a deep commitment to fostering community wellness through engaging recreational programs. Extensive experience in designing inclusive activities that cater to varied demographic groups, ensuring accessibility and enjoyment for all. Proven leadership in establishing partnerships with health organizations to promote active lifestyles and environmental awareness.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Community Wellness
- Program Development
- Social Media Marketing
- Event Planning
- Partnership Development
- Needs Assessment

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF SCIENCE IN
KINESIOLOGY, UNIVERSITY OF
CALIFORNIA, 2014**

ACHIEVEMENTS

- Received 'Community Hero Award' for outstanding contributions to local health initiatives.
- Increased program enrollment by 70% through targeted outreach and engagement.
- Successfully launched a fitness challenge that engaged over 300 community members.

WORK EXPERIENCE

COMMUNITY ENGAGEMENT SPECIALIST

Active Living Initiative

2020 - 2025

- Designed and facilitated community wellness programs, increasing participation by 45%.
- Collaborated with local health departments to promote fitness initiatives and resources.
- Organized workshops on nutrition and physical activity for diverse audiences.
- Utilized social media campaigns to engage community members and promote events.
- Conducted community assessments to identify needs and tailor programs accordingly.
- Established partnerships with local businesses to sponsor health-related events.

RECREATION PROGRAM ASSISTANT

Sunnyvale Parks Department

2015 - 2020

- Assisted in the planning and execution of recreational activities for youth and families.
- Monitored facility usage to ensure safety and compliance with regulations.
- Engaged with participants to gather feedback for program improvements.
- Supported the implementation of seasonal events, enhancing community involvement.
- Coordinated registration and logistics for summer camps.
- Promoted recreational activities through community outreach initiatives.