

# MICHAEL ANDERSON

Product Development Artist

- San Francisco, CA
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Proficient Papier Mache Craftsman with a focus on commercial art applications and product design. This professional brings a wealth of experience in creating functional yet artistic pieces that serve both aesthetic and practical purposes. Expertise includes collaboration with brands to develop unique promotional materials and art installations that enhance brand identity.

## WORK EXPERIENCE

### Product Development Artist | Creative Marketing Solutions

Jan 2022 – Present

- Designed and produced promotional papier mache displays for major brands.
- Collaborated with marketing teams to align artistic vision with brand messaging.
- Managed project timelines and budgets, ensuring timely delivery of products.
- Conducted market research to identify trends in commercial art applications.
- Facilitated client presentations to showcase design concepts and prototypes.
- Utilized feedback to iterate on designs, enhancing client satisfaction.

### Freelance Papier Mache Designer | Self-employed

Jul 2019 – Dec 2021

- Created custom papier mache products for various commercial clients.
- Developed a portfolio showcasing functional art pieces for marketing purposes.
- Engaged with clients to understand project requirements and deliver accordingly.
- Participated in trade shows to promote unique designs and network with potential clients.
- Utilized sustainable materials to enhance product appeal and marketability.
- Documented project processes to inform future design strategies.

## SKILLS

commercial art

product development

market research

project management

client relations

sustainable design

## EDUCATION

### Bachelor of Arts in Product Design

2015 – 2019

University

## ACHIEVEMENTS

- Successfully launched a line of papier mache products that increased sales by 40%.
- Recognized for innovative designs at a national product design competition.
- Established long-term partnerships with several major brands for ongoing projects.

## LANGUAGES

English

Spanish

French