

MICHAEL ANDERSON

Senior Outdoor Recreation Specialist

- San Francisco, CA
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Dynamic and results-oriented Outdoor Recreation Officer with extensive experience in managing and enhancing outdoor recreational programs and facilities. Demonstrated expertise in developing strategic initiatives that promote environmental stewardship and community engagement. Proven ability to lead diverse teams, effectively collaborate with stakeholders, and implement innovative solutions to enhance visitor experiences. Committed to fostering safe and sustainable outdoor environments while optimizing resource utilization.

WORK EXPERIENCE

Senior Outdoor Recreation Specialist | National Park Service

Jan 2022 – Present

- Developed and managed comprehensive outdoor recreation programs, increasing visitor participation by 30% over three years.
- Implemented safety protocols and risk management strategies, reducing incident reports by 25%.
- Collaborated with local organizations to enhance educational outreach initiatives, resulting in a 40% increase in community engagement.
- Conducted environmental impact assessments to ensure sustainable practices within recreational areas.
- Led training workshops for staff on customer service excellence and outdoor safety.
- Utilized GIS technology to map and optimize trail systems, improving accessibility for all visitors.

Outdoor Program Coordinator | City Recreation Department

Jul 2019 – Dec 2021

- Coordinated outdoor events and activities, attracting over 5,000 participants annually.
- Managed a team of 15 volunteers and staff, enhancing program delivery and participant satisfaction.
- Developed partnerships with local businesses to secure funding and resources for community events.
- Designed and implemented marketing strategies that increased program enrollment by 50%.
- Evaluated program effectiveness through participant surveys and feedback, driving continuous improvement.
- Oversaw maintenance and safety inspections of recreational facilities, ensuring compliance with health regulations.

SKILLS

Program Development

Environmental Stewardship

Team Leadership

Strategic Planning

Community Engagement

Risk Management

EDUCATION

Bachelor of Science in Recreation Management

2014

State University

ACHIEVEMENTS

- Awarded "Outstanding Recreation Professional" by the National Recreation and Park Association in 2022.
- Secured a \$100,000 grant for the development of new recreational facilities.
- Recognized for implementing a successful community outreach program that won the "Best Community Initiative" award in 2021.

LANGUAGES

English

Spanish

French