



MICHAEL ANDERSON

OUTDOOR RECREATION PROGRAM MANAGER

PROFILE

Visionary Outdoor Recreation Officer dedicated to the sustainable development of outdoor recreational spaces. Extensive experience in program management, community outreach, and environmental conservation initiatives. Proven track record of fostering collaborative relationships with stakeholders to enhance the recreational landscape. Expertise in leveraging technology for program enhancement and visitor engagement. Adept at conducting comprehensive assessments to ensure the sustainability and safety of outdoor activities.

EXPERIENCE

OUTDOOR RECREATION PROGRAM MANAGER

City Parks and Recreation Department

2016 - Present

- Oversaw the development and implementation of outdoor programs serving over 10,000 participants annually.
- Led strategic initiatives that improved accessibility for individuals with disabilities.
- Facilitated partnerships with local businesses to sponsor outdoor events, enhancing community relations.
- Conducted environmental assessments to ensure the sustainability of recreational areas.
- Developed training materials for staff on best practices in outdoor recreation management.
- Implemented a visitor feedback system, resulting in a 35% increase in program satisfaction.

RECREATION TECHNICIAN

Regional Outdoor Recreation Council

2014 - 2016

- Assisted in the planning and execution of community outdoor events, increasing participation by 60%.
- Maintained and evaluated recreational facilities, ensuring compliance with safety standards.
- Developed educational materials on outdoor safety and conservation for community distribution.
- Coordinated volunteer programs, engaging local youth in stewardship activities.
- Utilized social media platforms to promote outdoor events, reaching a wider audience.
- Gathered and analyzed data to improve program offerings and resource allocation.

CONTACT

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SKILLS

- Sustainable Development
- Program Management
- Community Outreach
- Data Analysis
- Volunteer Coordination
- Event Planning

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN ENVIRONMENTAL STUDIES, CALIFORNIA STATE UNIVERSITY

ACHIEVEMENTS

- Awarded 'Recreation Leader of the Year' by the Community Recreation Association in 2021.
- Increased community engagement by implementing a new outreach strategy that reached over 5,000 residents.
- Successfully led a project that restored 20 acres of natural habitat within local parks.