



# MICHAEL ANDERSON

## Senior Outdoor Recreation Coordinator

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### SUMMARY

Dynamic Outdoor Recreation Officer with over a decade of experience in managing and enhancing outdoor recreational programs. Proven expertise in developing strategic initiatives that promote environmental stewardship while maximizing user engagement. Demonstrated ability to collaborate with governmental agencies, non-profits, and community stakeholders to create sustainable outdoor experiences. Adept at utilizing data-driven decision-making processes to assess program effectiveness and implement improvements.

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### WORK EXPERIENCE

#### Senior Outdoor Recreation Coordinator National Parks Service

Jan 2023 - Present

- Managed a portfolio of outdoor recreation programs, enhancing visitor experiences through diverse offerings.
- Developed and executed strategic plans to increase park attendance by 30% over three years.
- Collaborated with local communities to organize annual outdoor festivals, fostering local engagement.
- Conducted assessments of recreational facilities, leading to a 25% increase in user satisfaction ratings.
- Implemented safety training programs for staff, resulting in zero incidents during peak seasons.
- Secured grants totaling over \$500,000 for park improvements and visitor education initiatives.

#### Outdoor Program Specialist State Department of Recreation

Jan 2020 - Dec 2022

- Designed and led outdoor education programs for diverse age groups, increasing participation by 40%.
  - Created partnerships with environmental organizations to promote conservation efforts.
  - Utilized GIS technology to map recreational trails, improving accessibility for visitors.
  - Conducted workshops on outdoor skills, enhancing community engagement and skills development.
  - Analyzed participant feedback to refine program offerings and improve overall satisfaction.
  - Coordinated volunteer initiatives, engaging over 200 community members in park clean-up events.
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### EDUCATION

#### Master of Science in Recreation Management, University of Colorado Boulder

Sep 2019 - Oct 2020

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### ADDITIONAL INFORMATION

- **Technical Skills:** Program Development, Community Engagement, Grant Writing, Safety Management, Environmental Stewardship, Strategic Planning
- **Awards/Activities:** Received the 'Innovative Program Award' from the National Parks Association in 2020.
- **Awards/Activities:** Increased park revenue by 50% through the introduction of new recreational activities.
- **Awards/Activities:** Successfully led a team to achieve a 'Gold Star' safety rating from state officials.
- **Languages:** English, Spanish, French