

MICHAEL ANDERSON

Senior Outdoor Recreation Coordinator

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Proficient in orchestrating comprehensive outdoor recreation programs, demonstrating an unwavering commitment to sustainability and community engagement. With over a decade of experience in leadership roles within the outdoor industry, adept at overseeing multi-disciplinary teams and fostering collaboration among stakeholders to enhance recreational offerings. Expertise encompasses strategic planning, resource management, and program development, resulting in increased participation and satisfaction among diverse user groups.

WORK EXPERIENCE

Senior Outdoor Recreation Coordinator | National Park Service

Jan 2022 – Present

- Directed comprehensive management of outdoor programs, ensuring alignment with federal guidelines.
- Implemented user engagement strategies that improved visitor satisfaction ratings by 25%.
- Oversaw training and development programs for a team of 20 recreation staff.
- Managed a budget exceeding \$2 million, optimizing resource allocation for maximum impact.
- Collaborated with environmental scientists to enhance park sustainability initiatives.
- Developed and executed marketing campaigns that increased park visitation by 15% annually.

Outdoor Program Manager | State Department of Recreation

Jul 2019 – Dec 2021

- Designed and implemented innovative outdoor education programs for diverse community groups.
- Established partnerships with local schools, resulting in a 40% increase in program participation.
- Conducted assessments to evaluate program effectiveness and participant feedback.
- Supervised a team of 10 staff, fostering a culture of inclusivity and collaboration.
- Led grant writing efforts that secured over \$500,000 in funding for new initiatives.
- Facilitated training workshops on outdoor safety and conservation practices.

SKILLS

Program Development

Team Leadership

Budget Management

Community Engagement

Strategic Planning

Environmental Stewardship

EDUCATION

Master of Science in Recreation Management

Berkeley

University of California

ACHIEVEMENTS

- Received the "Excellence in Outdoor Leadership" award from the National Recreation Association in 2021.
- Successfully increased community program participation by 60% within two years.
- Published research on sustainable practices in outdoor recreation in a prominent industry journal.

LANGUAGES

English

Spanish

French