



Michael ANDERSON

OUTDOOR RECREATION PROGRAMS DIRECTOR

CONTACT

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SKILLS

- Program Development
- Team Leadership
- Technology Integration
- Community Assessment
- Event Management
- Health Promotion

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF SCIENCE IN
KINESIOLOGY, UNIVERSITY OF HEALTH
SCIENCES, 2018**

ACHIEVEMENTS

- Received the 'Excellence in Program Design' award in 2022 from the National Recreation Association.
- Increased event participation by 60% through innovative program strategies.
- Successfully partnered with three local health organizations to enhance community outreach.

Innovative Outdoor Recreation Manager with extensive expertise in developing and managing multifaceted outdoor programs. Proven ability to enhance community engagement through strategic partnerships and creative programming. Expertise in leveraging technology to improve program delivery and participant experience. Strong leadership skills, demonstrated through the successful management of diverse teams in high-pressure environments.

WORK EXPERIENCE

OUTDOOR RECREATION PROGRAMS DIRECTOR

Active Lifestyle Network

2020 - 2025

- Conceptualized and launched a variety of outdoor health and wellness programs, increasing participation by 60% within two years.
- Managed a diverse team of 25 staff and volunteers, focusing on professional development and team cohesion.
- Utilized technology platforms to streamline registration and participant communication.
- Conducted community surveys to identify needs and tailor programs accordingly.
- Established collaborations with health organizations to promote outdoor activities.
- Implemented evaluation metrics to assess program impact and participant satisfaction.

RECREATION PROGRAM SPECIALIST

Healthy Parks Initiative

2015 - 2020

- Coordinated outdoor fitness events, attracting over 500 participants annually.
- Developed educational materials to promote outdoor health benefits among community members.
- Managed budgets for events, ensuring cost-effectiveness and resource optimization.
- Collaborated with local fitness instructors to enhance program offerings.
- Trained volunteers to support event logistics and participant engagement.
- Monitored participant feedback to improve future programming.