



MICHAEL ANDERSON

DIRECTOR OF OUTDOOR PROGRAMS

PROFILE

Dynamic Outdoor Recreation Manager with extensive experience in program development, team leadership, and community engagement. Specializes in creating inclusive outdoor experiences that cater to diverse populations, including individuals with disabilities. Demonstrated ability to forge strategic partnerships with local organizations and government entities to enhance recreational offerings. Proficient in data analysis to drive decision-making and improve program effectiveness.

EXPERIENCE

DIRECTOR OF OUTDOOR PROGRAMS

Adventure Seekers Inc.

2016 - Present

- Developed and launched adaptive outdoor programs, increasing participation from individuals with disabilities by 50%.
- Oversaw a multidisciplinary team of 20, fostering collaboration and professional development.
- Secured funding through grants, raising over \$150,000 for program expansion.
- Implemented a feedback system to measure participant satisfaction and program impact.
- Established partnerships with local schools and organizations to promote outdoor activities.
- Led training workshops for staff on inclusive practices and safety protocols.

OUTDOOR ACTIVITIES SUPERVISOR

Community Recreation Center

2014 - 2016

- Managed outdoor summer camps, serving over 300 children annually with a focus on safety and education.
- Conducted risk assessments and implemented safety training for all staff members.
- Organized community outreach programs to raise awareness of recreational opportunities.
- Developed marketing strategies that increased camp enrollment by 35% year-over-year.
- Created and maintained relationships with local vendors for equipment and program supplies.
- Monitored budgets and expenditures, ensuring fiscal responsibility throughout program execution.

CONTACT

- (555) 234-5678
- michael.anderson@email.com
- San Francisco, CA

SKILLS

- Inclusive Programming
- Team Management
- Grant Acquisition
- Community Outreach
- Safety Protocols
- Marketing Strategies

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN RECREATION
AND LEISURE STUDIES, STATE
UNIVERSITY, 2016

ACHIEVEMENTS

- Recipient of the 'Community Impact Award' in 2023 from the National Recreation Association.
- Successfully increased camp enrollment by 35% through innovative marketing strategies.
- Launched a new initiative that provided outdoor experiences for underprivileged youth, serving over 200 participants.