



MICHAEL ANDERSON

Senior Outdoor Program Director

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SUMMARY

Visionary Outdoor Recreation Manager with over a decade of experience in leading comprehensive outdoor programs and initiatives. Expertise in developing sustainable recreational projects that enhance community engagement while promoting environmental stewardship. Proven track record in managing diverse teams, optimizing operational efficiencies, and securing funding through grants and partnerships. Deeply committed to fostering inclusive outdoor experiences that cater to varied demographics, ensuring accessibility and safety.

WORK EXPERIENCE

Senior Outdoor Program Director Green Trails Foundation

Jan 2023 - Present

- Designed and implemented innovative outdoor programs that increased participation by 40% over three years.
- Managed a team of 15 staff members, providing training and support to enhance service quality.
- Secured over \$200,000 in grants to support community-based outdoor initiatives.
- Developed safety protocols and risk management strategies that reduced incidents by 30%.
- Collaborated with local schools to integrate outdoor education into their curriculum.
- Conducted quarterly evaluations of program effectiveness, utilizing feedback for continuous improvement.

Outdoor Recreation Coordinator City Parks Department

Jan 2020 - Dec 2022

- Coordinated city-wide outdoor events, increasing community engagement by 25% annually.
 - Developed partnerships with local businesses to sponsor outdoor activities and events.
 - Implemented a volunteer program that recruited over 100 community members for park clean-up initiatives.
 - Managed budgets for recreational programs, ensuring adherence to fiscal responsibilities.
 - Led workshops on outdoor skills, attracting diverse participants and enhancing community skills.
 - Utilized social media platforms to promote events, resulting in a 50% increase in online engagement.
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EDUCATION

Master of Science in Recreation Management, University of Outdoor Studies, 2015

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** Program Development, Team Leadership, Grant Writing, Risk Management, Community Engagement, Strategic Planning
- **Awards/Activities:** Recognized as 'Outstanding Community Leader' by the Local Government Association in 2022.
- **Awards/Activities:** Successfully launched a youth ambassador program, increasing youth participation by 60%.
- **Awards/Activities:** Received the 'Innovative Program Award' for the Eco-Adventures initiative in 2021.
- **Languages:** English, Spanish, French