



MICHAEL ANDERSON

Corporate Wellness Program Manager

Results-oriented Outdoor Recreation Executive with a focus on corporate wellness and team-building initiatives through outdoor activities. Expertise in designing programs that enhance employee engagement and promote physical well-being. Proven track record in collaborating with organizations to implement outdoor team-building exercises that improve workplace morale and productivity. Demonstrated ability to manage complex projects while maintaining budgetary constraints.

CONTACT

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- San Francisco, CA

EDUCATION

Master of Business Administration

University of Southern California
2016-2020

SKILLS

- Corporate Wellness
- Team Building
- Program Design
- Budget Management
- Event Coordination
- Employee Engagement

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

Corporate Wellness Program Manager

2020-2023

Wellness Outdoors Inc.

- Developed corporate wellness programs that increased employee participation by 45%.
- Collaborated with HR departments to identify and meet employee wellness needs.
- Managed a budget of over \$1 million for program implementation and marketing.
- Conducted surveys to assess program effectiveness and employee satisfaction.
- Organized outdoor retreats that fostered team collaboration and morale.
- Trained facilitators to deliver engaging outdoor team-building activities.

Outdoor Activities Coordinator

2019-2020

Team Spirit Adventures

- Coordinated outdoor team-building exercises for corporate clients, enhancing team cohesion.
- Developed customized programs tailored to client needs and objectives.
- Managed logistics for outdoor events, ensuring a seamless experience.
- Trained staff in facilitating outdoor activities and ensuring safety protocols.
- Implemented feedback systems to continually improve program offerings.
- Evaluated program success through participant surveys and outcomes.

ACHIEVEMENTS

- Increased corporate partnerships by 50% through strategic outreach initiatives.
- Received the Corporate Wellness Innovation Award for exceptional program design.
- Successfully led a corporate retreat that improved team dynamics and communication.