



# MICHAEL ANDERSON

## OUTDOOR PROGRAM DIRECTOR

### CONTACT

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-  San Francisco, CA

### SKILLS

- adventure programming
- youth development
- team management
- event planning
- community engagement
- sustainability

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF ARTS IN ENVIRONMENTAL EDUCATION, UNIVERSITY OF OREGON, 2012**

### ACHIEVEMENTS

- Recognized as Employee of the Year for outstanding leadership and program innovation in 2021.
- Increased program enrollment by 45% through targeted marketing strategies.
- Successfully developed a mentorship program that matched 50 at-risk youth with outdoor mentors.

### PROFILE

Accomplished Outdoor Program Manager specializing in adventure-based learning experiences. With a strong background in environmental education and youth development, possesses a comprehensive skill set for creating transformative outdoor programs that promote personal growth and teamwork. Proven track record in leading diverse teams and managing large-scale events, adept at fostering a culture of safety and inclusivity.

### EXPERIENCE

#### OUTDOOR PROGRAM DIRECTOR

##### Summit Adventure Group

*2016 - Present*

- Directed a staff of 20 in the execution of multi-day adventure retreats for youth and adults.
- Developed comprehensive training programs for all staff to enhance safety and instructional quality.
- Created partnerships with local businesses to enhance program offerings and sponsorship opportunities.
- Utilized participant feedback to refine program structures, leading to a 20% increase in satisfaction ratings.
- Implemented environmental sustainability practices across all programs, reducing waste by 15%.
- Organized annual fundraising events, generating over \$100,000 for community outreach programs.

#### ADVENTURE EDUCATION SPECIALIST

##### Wilderness Discovery

*2014 - 2016*

- Facilitated outdoor skills workshops focused on rock climbing, kayaking, and wilderness survival.
- Designed and implemented educational programs that catered to diverse learning styles.
- Conducted needs assessments to ensure program relevance and participant engagement.
- Participated in community outreach initiatives to promote awareness of outdoor education.
- Maintained safety standards and compliance with local regulations for all activities.
- Utilized experiential learning techniques to foster critical thinking and problem-solving skills.