



# Michael ANDERSON

## DIGITAL LEARNING SPECIALIST

Innovative Outdoor First Aid Instructor with a focus on integrating technology into training methodologies. This professional combines extensive field experience with a commitment to advancing outdoor safety education through the use of digital tools and resources. With a strong emphasis on interactive learning, the instructor designs courses that engage participants and enhance skill retention.

### CONTACT

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- 📍 San Francisco, CA

### SKILLS

- digital education
- interactive learning
- curriculum development
- emergency response
- technology integration
- participant assessment

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF SCIENCE IN HEALTH  
EDUCATION, UNIVERSITY OF  
CALIFORNIA**

### ACHIEVEMENTS

- Launched a successful online first aid certification program with over 2,000 enrollees.
- Increased course completion rates by 40% through innovative training strategies.
- Recognized for excellence in digital education by the National Association of Outdoor Educators.

### WORK EXPERIENCE

#### DIGITAL LEARNING SPECIALIST

Tech Outdoors

2020 - 2025

- Developed and implemented online first aid training modules utilizing innovative technology.
- Created interactive learning experiences that enhanced participant engagement.
- Evaluated the effectiveness of digital training programs through participant feedback.
- Collaborated with subject matter experts to ensure content accuracy and relevance.
- Conducted webinars and virtual workshops to reach a broader audience.
- Managed the integration of new technologies into existing training frameworks.

#### LEAD FIRST AID TRAINER

Adventure First Aid

2015 - 2020

- Designed and delivered first aid courses focused on outdoor and wilderness environments.
- Utilized scenario-based training to enhance practical skills among participants.
- Implemented participant feedback mechanisms to refine course content.
- Tracked and analyzed training outcomes to inform program improvements.
- Developed partnerships with local organizations to promote outdoor safety education.
- Trained over 1,000 individuals in essential first aid techniques.