



Michael ANDERSON

OUTDOOR SPORTS EVENTS COORDINATOR

CONTACT

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SKILLS

- sports events
- logistics management
- sponsorship acquisition
- volunteer coordination
- health programming
- participant engagement

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF SCIENCE IN SPORTS
MANAGEMENT, UNIVERSITY OF
TEXAS, 2015**

ACHIEVEMENTS

- Increased event participation by 40% through targeted outreach and community engagement.
- Received the Sports Excellence Award for outstanding contributions to local athletic events.
- Successfully launched a new series of fitness challenges, enhancing community wellness initiatives.

WORK EXPERIENCE

OUTDOOR SPORTS EVENTS COORDINATOR

FitFest Events

2020 - 2025

- Planned and executed over 40 outdoor sports events, including marathons and triathlons.
- Secured sponsorships that increased event funding by 30%, enhancing overall quality.
- Coordinated logistics for participant registration, timing systems, and safety measures.
- Managed a team of volunteers, providing training and support for event day operations.
- Implemented health and safety protocols, ensuring compliance with local regulations.
- Conducted post-event evaluations to assess performance and participant satisfaction.

EVENT COORDINATOR INTERN

City Sports Association

2015 - 2020

- Assisted in organizing community fitness events and outdoor sports clinics.
- Supported logistics management, including equipment setup and participant tracking.
- Engaged with participants to promote upcoming events and gather feedback.
- Contributed to the development of marketing materials for event promotion.
- Collaborated with local businesses to secure event sponsorships and partnerships.
- Participated in post-event debriefs to identify areas for improvement.