

MICHAEL ANDERSON

Oracle Retail Consultant

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Experienced Oracle Consultant with a focus on retail and customer relationship management. Expertise in implementing Oracle solutions that enhance customer engagement and streamline retail operations. A proven track record in leveraging data analytics to drive sales and improve customer satisfaction. Recognized for the ability to translate complex data into actionable insights, fostering collaboration between IT and retail teams.

WORK EXPERIENCE

Oracle Retail Consultant | Retail Dynamics Inc.

Jan 2022 – Present

- Implemented Oracle Retail applications to enhance inventory management and sales tracking.
- Conducted data analysis to identify customer purchasing trends and preferences.
- Collaborated with marketing teams to develop targeted campaigns based on data insights.
- Provided training and support to retail staff on Oracle systems.
- Monitored system performance and recommended enhancements to improve user experience.
- Created dashboards to visualize key performance indicators for stakeholders.

Data Analyst Intern | Global Retail Solutions

Jul 2019 – Dec 2021

- Assisted in the analysis of sales data to inform retail strategies.
- Supported the development of reporting tools to improve data visibility.
- Collaborated with team members to enhance data collection methods.
- Participated in training sessions focused on Oracle retail applications.
- Conducted market research to identify emerging trends in retail.
- Contributed to projects aimed at improving customer engagement through technology.

SKILLS

Oracle Retail Solutions

Customer Relationship Management

Data Analytics

Inventory Management

Training

Market Research

EDUCATION

Bachelor of Arts in Business Administration

2015 – 2019

University of Florida

ACHIEVEMENTS

- Increased customer satisfaction rates by 15% through targeted data-driven initiatives.
- Recognized for outstanding contributions to a successful retail systems implementation.
- Developed a comprehensive report on customer trends that informed strategic decisions.

LANGUAGES

English

Spanish

French