MA

MICHAEL ANDERSON

SENIOR OPERATIONS DATA ANALYST

CONTACT

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SKILLS

- Data Analytics
- Python
- R
- SQL
- Reporting
- Market Research

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF SCIENCE IN BUSINESS ANALYTICS, STATE UNIVERSITY, 2019

ACHIEVEMENTS

- Recognized for leading a project that improved forecasting accuracy by 25%.
- Achieved a 98% satisfaction rating in feedback from cross-functional teams.
- Successfully implemented a new data visualization tool that increased reporting efficiency.

PROFILE

Detail-oriented Operations Data Analyst with 7 years of experience in the retail industry. Expertise in analyzing sales data to drive strategic business decisions and enhance customer satisfaction. Skilled in advanced analytics techniques and tools such as Python and R to extract insights from complex datasets. Proven track record of collaborating with marketing and sales teams to develop data-driven strategies that increase revenue and improve operational performance.

EXPERIENCE

SENIOR OPERATIONS DATA ANALYST

Retail Solutions Inc.

2016 - Present

- Led the analysis of sales data, identifying key trends that contributed to a 20% increase in sales year-over-year.
- Developed predictive models using R, significantly enhancing inventory management processes.
- Collaborated with the marketing team to analyze campaign effectiveness, resulting in a 15% boost in customer acquisition.
- Automated reporting processes, reducing manual efforts by 40% through the implementation of new software tools.
- Mentored junior analysts in data analysis techniques and best practices.
- Communicated analytical findings to stakeholders, driving strategic business decisions.

OPERATIONS DATA ANALYST

Commerce Analytics Group

2014 - 2016

- Analyzed customer purchase behavior to inform product placement strategies.
- Utilized SQL and Excel to generate detailed reports on sales performance and trends.
- Conducted market research to support strategic planning initiatives.
- Worked closely with the supply chain team to optimize inventory levels based on data analysis.
- Presented findings to senior management, influencing key business strategies.
- Participated in training sessions for new data analysis software.