



Michael ANDERSON

LEAD INSTRUCTIONAL DESIGNER

Detail-oriented Online Instructional Designer with over 8 years of experience in developing and implementing online learning solutions for higher education institutions. Proficient in instructional design models and experienced in using various e-learning tools to create engaging and interactive course content. Strong ability to analyze learner needs and apply best practices in instructional design to enhance educational outcomes.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- instructional design
- course development
- eLearning
- project management
- faculty collaboration
- data analysis

LANGUAGES

- English
- Spanish
- French

EDUCATION

**MASTER OF ARTS IN INSTRUCTIONAL
TECHNOLOGY FROM STATE
UNIVERSITY**

ACHIEVEMENTS

- Received 'Excellence in Online Learning' award for outstanding contributions to course design.
- Successfully led a team project that resulted in a 50% increase in learner retention.
- Developed a best practices handbook for faculty teaching online courses, enhancing overall quality.

WORK EXPERIENCE

LEAD INSTRUCTIONAL DESIGNER

University of Learning

2020 - 2025

- Directed the design and implementation of online courses, leading to a 20% increase in course completion rates.
- Collaborated with faculty to develop instructional materials that incorporate best practices in online teaching.
- Oversaw a team of instructional designers, providing guidance and support throughout the development process.
- Utilized LMS platforms to deliver and manage online learning experiences.
- Conducted training sessions for faculty on effective online instructional strategies.
- Developed evaluation criteria to assess course effectiveness and learner satisfaction.

SENIOR INSTRUCTIONAL DESIGNER

Online Education Solutions

2015 - 2020

- Designed and developed over 30 online courses, improving student engagement metrics by 30%.
- Conducted needs assessments to identify gaps in course offerings and recommended enhancements.
- Collaborated with cross-disciplinary teams to ensure alignment of course materials with learner needs.
- Implemented strategies to enhance accessibility and inclusivity in online courses.
- Evaluated course effectiveness through data analysis and learner feedback.
- Participated in professional development activities to stay current with industry trends.