



# MICHAEL ANDERSON

## INSTRUCTIONAL DESIGNER

### CONTACT

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-  San Francisco, CA

### SKILLS

- instructional design
- project management
- eLearning development
- data analysis
- multimedia tools
- adult learning principles

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF SCIENCE IN  
EDUCATIONAL TECHNOLOGY FROM  
TECH UNIVERSITY**

### ACHIEVEMENTS

- Played a key role in launching a new online certification program that gained accreditation.
- Recognized for outstanding performance with a 'Star Player' award in 2020.
- Improved course completion rates by 30% through targeted instructional interventions.

### PROFILE

Results-oriented Online Instructional Designer with over 5 years of experience in developing engaging and effective online learning solutions. Strong focus on adult learning principles and instructional strategies that promote deep learning and retention. Experienced in project management and collaborating with cross-functional teams to deliver high-quality educational programs. Proficient in using various multimedia tools to create interactive content that enhances the learner experience.

### EXPERIENCE

#### INSTRUCTIONAL DESIGNER

##### Innovative Learning Systems

*2016 - Present*

- Designed and launched a series of online training modules that improved learner engagement by 25%.
- Utilized data analytics to assess learner performance and adapt instructional content accordingly.
- Collaborated with SMEs to develop course materials that align with industry standards.
- Managed multiple projects simultaneously, ensuring on-time delivery and adherence to budget.
- Created assessments and feedback mechanisms to evaluate learner understanding and progress.
- Facilitated online workshops to train educators on effective online teaching practices.

#### ELEARNING DEVELOPER

##### NextGen Training Solutions

*2014 - 2016*

- Developed interactive e-learning content using Articulate 360, enhancing the overall learning experience.
- Conducted usability testing to refine course design based on learner feedback.
- Produced video tutorials and webinars to support remote learners and facilitate deeper understanding.
- Worked with the marketing team to promote online courses, increasing enrollment by 15%.
- Managed the integration of new technologies into existing courses, improving accessibility.
- Created documentation and user guides for course navigation and technical support.