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CONTACT

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📍 San Francisco, CA

SKILLS

- Nudge Theory
- Workplace Behavior
- Employee Engagement
- Data Analytics
- Program Evaluation
- Training Facilitation

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF SCIENCE IN SOCIAL PSYCHOLOGY, UNIVERSITY OF SOCIAL SCIENCES

ACHIEVEMENTS

- Successfully implemented a nudging initiative that resulted in a 15% increase in employee participation in wellness programs.
- Recognized as 'Employee of the Year' for outstanding contributions to workplace culture improvement in 2020.
- Contributed to a research paper that won the Best Paper Award at the International Conference on Behavioral Science.

MICHAEL ANDERSON

NUDGE THEORY CONSULTANT

PROFILE

I am an experienced Nudge Theory Researcher with a strong foundation in social psychology and behavioral science, specializing in workplace behavior modifications. With over 5 years of experience in corporate settings, I have successfully implemented nudging strategies that have significantly enhanced employee productivity and engagement. My previous role at DEF Corporation involved collaborating with HR and management to design and test interventions aimed at reducing absenteeism and boosting morale.

EXPERIENCE

NUDGE THEORY CONSULTANT

DEF Corporation

2016 - Present

- Partnered with HR to create nudges aimed at improving employee attendance and engagement.
- Conducted focus groups to gather qualitative data on employee perceptions of workplace incentives.
- Implemented a pilot program that utilized behavioral prompts, resulting in a 20% decrease in absenteeism.
- Analyzed survey data to refine intervention strategies and enhance employee satisfaction.
- Facilitated training sessions for managers on the principles of nudge theory and its implications for team dynamics.
- Developed a comprehensive report outlining the success of the nudging initiatives, leading to wider adoption across the organization.

BEHAVIORAL SCIENCE RESEARCHER

GHI Research Labs

2014 - 2016

- Conducted research on employee behavior in corporate settings, focusing on motivation and performance.
- Utilized statistical software to analyze data collected from employee surveys and performance metrics.
- Collaborated with teams to design nudges that increased engagement in wellness programs.
- Presented research findings at internal meetings, influencing executive decisions on employee programs.
- Created easy-to-understand infographics summarizing research outcomes for stakeholders.
- Assisted in the development of a company-wide initiative aimed at fostering a culture of innovation.