



MICHAEL ANDERSON

CONSULTANT

CONTACT

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-  San Francisco, CA

SKILLS

- Social Entrepreneurship
- Business Development
- Stakeholder Engagement
- Program Evaluation
- Data Analysis
- Community Outreach

LANGUAGES

- English
- Spanish
- French

EDUCATION

**MASTER OF BUSINESS
ADMINISTRATION, STANFORD
UNIVERSITY**

ACHIEVEMENTS

- Recipient of the Social Impact Award for innovative program design.
- Increased annual funding by 45% through strategic partnerships.
- Recognized for excellence in stakeholder engagement at the National Conference for Non-Profits.

PROFILE

Innovative Non-Profit Strategy Consultant with robust expertise in social entrepreneurship and community impact initiatives. A strategic thinker with a passion for fostering sustainable change, this professional excels in aligning organizational goals with community needs. Extensive experience in conducting feasibility studies, developing business models, and creating strategic partnerships that enhance capacity and outreach.

EXPERIENCE

CONSULTANT

Impact Strategies Group

2016 - Present

- Conducted feasibility studies for new program initiatives across multiple sectors.
- Facilitated stakeholder meetings to align community needs with organizational missions.
- Developed business models that increased revenue streams by 25%.
- Utilized social media analytics to enhance outreach and engagement efforts.
- Authored strategic reports that guided board decision-making and resource allocation.
- Implemented capacity-building workshops for staff and volunteer training.

BUSINESS DEVELOPMENT MANAGER

Social Ventures Fund

2014 - 2016

- Designed and executed business development strategies that expanded client base by 60%.
- Managed relationships with key stakeholders, including government agencies and foundations.
- Coordinated grant writing efforts that secured over \$3 million in funding.
- Conducted market research to identify emerging trends and opportunities.
- Oversaw program evaluation processes to ensure accountability and transparency.
- Presented findings and recommendations to executive leadership and board members.