

MICHAEL ANDERSON

Community Fundraising Manager

- San Francisco, CA
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Experienced Non-Profit Fundraising Manager with a strong background in community engagement and grassroots fundraising initiatives. Committed to fostering relationships with local stakeholders and creating impactful fundraising campaigns that resonate with community values. Proven ability to mobilize volunteers and community members to support fundraising efforts through innovative outreach strategies. Expertise in organizing events that bring together diverse groups to raise awareness and funds for critical causes.

WORK EXPERIENCE

Community Fundraising Manager | Neighborhood Support Network

Jan 2022 – Present

- Directed community-based fundraising initiatives that raised over \$1 million in support of local programs.
- Engaged with community leaders to foster partnerships that enhanced fundraising efforts.
- Organized grassroots fundraising events that mobilized over 300 volunteers.
- Developed outreach materials that highlighted the impact of donations on community programs.
- Implemented training workshops for volunteers to enhance fundraising effectiveness.
- Established metrics for assessing community engagement and fundraising success.

Fundraising Event Coordinator | Local Community Center

Jul 2019 – Dec 2021

- Coordinated fundraising events that attracted over 1,000 attendees and raised significant funds.
- Managed logistics for community events, ensuring seamless execution and donor satisfaction.
- Engaged local businesses in sponsorship opportunities to enhance fundraising efforts.
- Developed promotional campaigns to increase community participation in fundraising events.
- Maintained accurate records of event outcomes and donor contributions.
- Facilitated community meetings to gather feedback and improve future fundraising strategies.

SKILLS

Community engagement

Grassroots fundraising

Event coordination

Volunteer management

Outreach strategies

Fundraising metrics

EDUCATION

Bachelor of Arts in Community Development

2015 – 2019

City University

ACHIEVEMENTS

- Successfully increased local donor participation by 150% through targeted outreach efforts.
- Recognized for outstanding community engagement initiatives by local government.
- Achieved record-breaking attendance and fundraising totals for annual events.

LANGUAGES

English

Spanish

French