MA

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📍 San Francisco, CA

🌐 www.michaelanderson.com

SKILLS

- Culinary Writing
- Recipe Development
- Food Photography
- Social Media Strategy
- Editing
- Research

EDUCATION

BACHELOR OF ARTS IN JOURNALISM, NEW YORK UNIVERSITY

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Received the Culinary Writer of the Year Award for excellence in food journalism.
- Grew blog following to over 50,000 subscribers within three years.
- Featured in a documentary highlighting the influence of food bloggers.

Michael Anderson

CULINARY WRITER

Dynamic Non-Fiction Writer with expertise in culinary writing and food journalism. Specializes in creating engaging content that explores culinary traditions, trends, and innovations. Proven ability to develop recipes and articles that not only inform but also inspire culinary creativity among readers. Experienced in collaborating with chefs and food experts to ensure authenticity and quality in all written works.

EXPERIENCE

CULINARY WRITER

Gourmet Magazine

2016 - Present

- Authored over 100 articles and recipes focusing on global cuisines and culinary techniques.
- Conducted interviews with renowned chefs to gain insights for feature articles.
- Developed engaging content for the magazine's social media platforms.
- Participated in food festivals to promote the magazine and engage with readers.
- Created a series of video tutorials showcasing cooking techniques.
- Collaborated with editorial teams to curate special edition cookbooks.

FOOD BLOGGER

Culinary Adventures Blog

2014 - 2016

- Produced weekly blog posts focusing on recipes, restaurant reviews, and culinary tips.
- Engaged with followers through interactive cooking challenges and Q&A sessions.
- Utilized SEO strategies to enhance blog visibility and attract new readers.
- Collaborated with brands for sponsored content and product reviews.
- Participated in food-related podcasts to discuss culinary trends.
- Developed an online community centered around food and cooking.