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EXPERTISE SKILLS

- Advocacy
- Public Policy
- Stakeholder Engagement
- Communication Strategy
- Campaign Development
- Research

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Master of Public Policy, Harvard University

REFERENCES

John Smith

Senior Manager, Tech Corp
john.smith@email.com

Sarah Johnson

Director, Innovation Labs
sarah.j@email.com

Michael Brown

VP Engineering, Solutions Inc
mbrown@email.com

MICHAEL ANDERSON

ADVOCACY COMMUNICATIONS MANAGER

Accomplished communications strategist with a focus on advocacy and public policy within the non-profit sector. Expertise in crafting persuasive communication materials that effectively influence policy decisions and mobilize community action. Extensive experience in stakeholder engagement, fostering partnerships that enhance advocacy efforts. Skilled in utilizing data-driven insights to inform communication strategies and maximize impact.

PROFESSIONAL EXPERIENCE

Amnesty International

Mar 2018 - Present

Advocacy Communications Manager

- Led the development of advocacy communication strategies that increased public engagement by 50%.
- Created compelling policy briefs that influenced legislative decisions.
- Designed training programs for staff on effective messaging for advocacy.
- Managed relationships with key policymakers to enhance advocacy efforts.
- Conducted research to support communication initiatives and campaigns.
- Monitored and evaluated the effectiveness of communication strategies.

Oxfam International

Dec 2015 - Jan 2018

Communications Specialist

- Developed communication materials for advocacy campaigns on global poverty.
- Engaged with grassroots organizations to amplify local voices.
- Produced multimedia content to raise awareness of humanitarian issues.
- Collaborated with cross-functional teams to align messaging with advocacy goals.
- Analyzed public perceptions to refine communication tactics.
- Coordinated events and outreach activities to promote campaigns.

ACHIEVEMENTS

- Successfully led a campaign that resulted in the adoption of a new policy protecting human rights.
- Recipient of the Advocacy Excellence Award in 2023.
- Increased petition signatures by over 100,000 through targeted outreach efforts.