



MICHAEL ANDERSON

Narrative Designer

Creative Narrative Designer specializing in interactive fiction and transmedia storytelling. Proven ability to craft narratives that span multiple platforms, engaging audiences through innovative storytelling techniques. Strong expertise in character development and world-building, ensuring narratives are rich and immersive. Adept at collaborating with writers, artists, and developers to create cohesive narratives that enhance user experience.

CONTACT

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- San Francisco, CA

EDUCATION

Bachelor of Arts in Creative Writing

University of Texas at Austin
2016-2020

SKILLS

- interactive fiction
- transmedia storytelling
- character development
- audience engagement
- narrative innovation
- scriptwriting

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

Narrative Designer

2020-2023

StoryLab

- Crafted interactive fiction narratives for various digital platforms, enhancing user engagement.
- Collaborated with cross-functional teams to develop transmedia storytelling strategies.
- Developed character-driven narratives that spanned games, web series, and mobile applications.
- Utilized audience feedback to refine narrative content across platforms.
- Participated in workshops to promote innovative storytelling techniques among team members.
- Wrote and edited scripts for interactive projects, ensuring clarity and impact.

Freelance Narrative Consultant

2019-2020

Various Clients

- Provided narrative design consultation for indie game developers and media projects.
- Conducted storytelling workshops to educate creators on narrative techniques.
- Analyzed project needs to develop tailored narrative solutions.
- Created narrative frameworks that guided project development and consistency.
- Collaborated with marketing teams to enhance narrative visibility in promotional efforts.
- Mentored emerging writers in the field of interactive storytelling.

ACHIEVEMENTS

- Winner of the Interactive Fiction Award for Best Narrative Design 2023.
- Contributed to a transmedia project that achieved a 50% increase in audience engagement.
- Recognized for excellence in narrative innovation at the Digital Storytelling Conference.