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SKILLS

- educational narratives
- serious games
- instructional design
- user research
- learning outcomes
- narrative frameworks

EDUCATION

**MASTER OF EDUCATION IN
INSTRUCTIONAL DESIGN, COLUMBIA
UNIVERSITY**

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Developed a serious game that improved user learning outcomes by 30% as per user evaluations.
- Recognized for excellence in instructional design at the EdTech Innovation Awards 2022.
- Published research on narrative effectiveness in educational contexts in peer-reviewed journals.

Michael Anderson

NARRATIVE DESIGNER

Strategic Narrative Designer with a strong foundation in crafting educational narratives within serious games and simulations. Proven ability to design engaging storylines that facilitate learning while maintaining player engagement. Expertise in aligning narrative content with educational objectives to create meaningful experiences. Strong background in research and development of narrative frameworks that support varied learning styles.

EXPERIENCE

NARRATIVE DESIGNER

Kognito

2016 - Present

- Developed educational narratives for serious games aimed at behavioral health improvement.
- Collaborated with subject matter experts to align narratives with learning outcomes.
- Conducted user research to inform narrative design and enhance educational effectiveness.
- Created interactive scenarios that engaged users and facilitated learning.
- Evaluated narrative impact on user engagement and learning retention.
- Presented narrative design findings at industry conferences to share best practices.

INSTRUCTIONAL DESIGNER

EdTech Innovations

2014 - 2016

- Designed narrative-driven learning modules for online courses, enhancing student engagement.
- Collaborated with educators to develop content that met educational standards.
- Utilized feedback from learners to refine narrative elements and improve effectiveness.
- Created storyboards that guided the development of interactive learning experiences.
- Evaluated the effectiveness of narrative techniques in promoting knowledge retention.
- Participated in cross-functional teams to innovate educational technology solutions.