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## SKILLS

- Nail health
- Client education
- Freelancing
- Social media marketing
- Sanitation practices
- Trend analysis

## EDUCATION

CERTIFICATION IN NAIL ARTISTRY,  
ACADEMY OF NAIL TECHNOLOGY, 2018

## LANGUAGE

- English
- Spanish
- German

## ACHIEVEMENTS

- Built a loyal client base through exceptional service and personalized approach.
- Increased social media engagement by 200% over one year.
- Successfully organized a nail art showcase that drew community interest.

# Michael Anderson

## FREELANCE NAIL ART SPECIALIST

Detail-oriented Nail Art Specialist with a profound understanding of nail health and aesthetics. Expertise in delivering high-quality nail services while maintaining stringent hygiene practices. Known for a meticulous approach to nail design that prioritizes client preferences and current trends. Proven success in cultivating long-term client relationships through personalized service and follow-up consultations.

## EXPERIENCE

### FREELANCE NAIL ART SPECIALIST

Self-Employed

2016 - Present

- Provided personalized nail art services to a diverse client base on a freelance basis.
- Developed a portfolio showcasing a variety of nail art styles and techniques.
- Utilized social media to attract and retain clients through engaging content.
- Conducted client consultations to determine individual preferences and styles.
- Maintained a high level of sanitation and compliance with industry standards.
- Collaborated with local salons for special events and promotions.

### NAIL TECHNICIAN

Luxury Nails & Spa

2014 - 2016

- Executed a variety of nail services, including gel and acrylic applications.
- Provided excellent customer service, ensuring a welcoming atmosphere.
- Kept abreast of current trends in nail art to offer clients the latest styles.
- Participated in community events to promote nail health and artistry.
- Facilitated training sessions for new hires on nail care techniques.
- Managed scheduling and client appointments to optimize service flow.