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## SKILLS

- music business
- entrepreneurship
- marketing
- branding
- networking
- project management

## EDUCATION

**MASTER OF MUSIC BUSINESS,  
UNIVERSITY OF THE ARTS, 2016**

## LANGUAGE

- English
- Spanish
- German

## ACHIEVEMENTS

- Recognized for developing a successful music entrepreneurship program.
- Produced a series of workshops attended by over 300 aspiring musicians.
- Secured funding for student projects through industry partnerships.

# Michael Anderson

## MUSIC BUSINESS INSTRUCTOR

Strategic music trainer with a focus on music business and entrepreneurship education. Extensive experience in mentoring aspiring musicians in the business aspects of the music industry. Proven ability to develop and implement programs that equip students with essential skills in marketing, branding, and management. Strong network within the music industry, providing students with valuable opportunities for collaboration and growth.

## EXPERIENCE

### MUSIC BUSINESS INSTRUCTOR

Creative Arts College

2016 - Present

- Developed and taught courses on music marketing, distribution, and management.
- Mentored students on building their personal brand and online presence.
- Organized industry networking events connecting students with professionals.
- Collaborated with local venues to create performance opportunities for students.
- Implemented assessment tools to evaluate student business projects.
- Conducted workshops on copyright laws and music licensing.

### ENTREPRENEURSHIP COACH

Music Innovators Hub

2014 - 2016

- Guided aspiring musicians in developing viable business plans for their careers.
- Facilitated seminars on financial literacy and funding sources for artists.
- Created online resources for students to access industry insights.
- Evaluated student projects, providing constructive feedback to improve outcomes.
- Established partnerships with local businesses to support student initiatives.
- Promoted a culture of innovation through collaborative projects and competitions.