

# MICHAEL ANDERSON

Senior Music Supervisor

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Esteemed Music Supervisor with a robust background in curating and managing music for film, television, and advertising projects. Demonstrates a profound understanding of music licensing, rights management, and the intricacies of music placement. Proven ability to collaborate effectively with directors, producers, and artists to enhance storytelling through sound. Adept at leveraging industry relationships to secure high-quality tracks that resonate with target audiences.

## WORK EXPERIENCE

### Senior Music Supervisor | Harmony Media Group

Jan 2022 – Present

- Oversaw music selection for over 50 film and television projects annually, ensuring alignment with creative direction.
- Managed a team of junior supervisors and interns, providing mentorship and guidance in music curation.
- Negotiated licensing agreements with record labels and publishers, achieving a 20% reduction in overall costs.
- Developed and maintained relationships with artists and composers, expanding the company's music library.
- Conducted market research to identify emerging trends and potential music placements, enhancing project outcomes.
- Facilitated collaboration between directors and musicians to create original scores, resulting in 10 award nominations.

### Music Supervisor | Creative Soundscapes

Jul 2019 – Dec 2021

- Curated soundtracks for commercials, increasing client engagement by 30% through strategic music choices.
- Collaborated with advertising agencies to align music with brand messaging, ensuring consistency across campaigns.
- Executed music clearances and licensing for over 100 tracks, maintaining compliance with legal standards.
- Analyzed audience demographics to tailor music selections, enhancing viewer retention rates significantly.
- Initiated partnerships with independent artists, fostering a diverse range of music options for projects.
- Presented music concepts to stakeholders, receiving positive feedback for innovative ideas and execution.

## SKILLS

music supervision

licensing negotiation

team management

creative collaboration

market analysis

project management

## EDUCATION

### Bachelor of Arts in Music Business

Los Angeles

University of California

## ACHIEVEMENTS

- Successfully secured music placements in 15 major film festivals, enhancing visibility and audience reach.
- Recognized with the Music Supervisors Guild Award for Excellence in Music Supervision in 2020.
- Increased client satisfaction ratings by 25% through effective music selections and project execution.

## LANGUAGES

English

Spanish

French