

MICHAEL ANDERSON

Music Business Lecturer

- San Francisco, CA
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Proficient music lecturer with a specialization in music business and entrepreneurship, dedicated to equipping students with the skills necessary for successful careers in the music industry. Extensive experience in developing coursework that combines music theory with practical business applications. Recognized for fostering an entrepreneurial mindset among students, encouraging innovation and creativity in music-related ventures.

WORK EXPERIENCE

Music Business Lecturer | Business of Music Academy

Jan 2022 – Present

- Developed and taught courses on music marketing and entrepreneurship.
- Facilitated workshops on copyright law and licensing in music.
- Collaborated with industry leaders to enhance course offerings.
- Mentored students on portfolio development and career readiness.
- Organized networking events connecting students with music professionals.
- Evaluated student projects focused on music business strategies.

Industry Consultant | Music Start-up Incubator

Jul 2019 – Dec 2021

- Provided consulting services to emerging music entrepreneurs.
- Assisted in developing business plans and funding proposals.
- Conducted workshops on music industry trends and best practices.
- Evaluated and provided feedback on start-up music projects.
- Facilitated connections between entrepreneurs and investors.
- Engaged in community initiatives to promote music entrepreneurship.

SKILLS

Music Business

Entrepreneurship

Marketing

Networking

Curriculum Development

Mentorship

EDUCATION

Bachelor of Music in Business

2015 – 2019

Leading University

ACHIEVEMENTS

- Secured partnerships with major music labels for student internships.
- Published articles on music entrepreneurship in industry journals.
- Organized a successful conference on music business strategies.

LANGUAGES

English

Spanish

French