



MICHAEL ANDERSON

MUSIC LICENSING CONSULTANT

CONTACT

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-  San Francisco, CA

SKILLS

- Music Licensing
- Copyright Law
- Project Management
- Negotiation
- Client Relations
- Industry Research

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF MUSIC IN MUSIC BUSINESS, UNIVERSITY OF SOUTHERN CALIFORNIA

ACHIEVEMENTS

- Successfully secured licensing for a Grammy-winning artist's catalog.
- Recognized for excellence in music law by the National Music Association.
- Increased client revenue from sync licensing by 60% within one year.

PROFILE

Accomplished music consultant with extensive experience in music licensing and synchronization. Possesses a robust understanding of the legalities and intricacies involved in the music rights landscape. Expertise in negotiating licensing agreements that maximize revenue while ensuring compliance with industry regulations. Skilled in cultivating relationships with filmmakers, advertisers, and other media producers to facilitate the seamless integration of music into visual content.

EXPERIENCE

MUSIC LICENSING CONSULTANT

Sync Music Agency

2016 - Present

- Negotiated licensing agreements for over 200 tracks across various media platforms.
- Advised clients on copyright compliance and intellectual property rights.
- Developed a database of potential sync opportunities in film and advertising.
- Collaborated with legal teams to ensure contract accuracy and enforceability.
- Presented music options to clients, enhancing project creativity.
- Monitored industry trends to identify new revenue streams for clients.

CONSULTANT

Creative Sound Solutions

2014 - 2016

- Provided expert advice on music licensing for television and film productions.
- Assisted in the development of licensing strategies that increased client visibility.
- Facilitated workshops on copyright laws and licensing best practices.
- Maintained relationships with rights holders to streamline negotiation processes.
- Conducted training sessions for clients on music rights management.
- Evaluated music submissions for potential licensing opportunities.