



# Michael ANDERSON

## DIGITAL MUSIC COACH

Visionary music coach with a focus on integrating technology into music education. Expertise in digital music production and online teaching methodologies, effectively bridging the gap between traditional music training and modern technological advancements. Known for creating engaging online courses that empower students to explore their musical abilities at their own pace.

### CONTACT

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- 📍 San Francisco, CA

### SKILLS

- Digital Music Production
- Online Teaching
- Course Development
- Social Media Marketing
- Student Engagement
- Interactive Learning

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF ARTS IN MUSIC TECHNOLOGY, DIGITAL UNIVERSITY, 2016**

### ACHIEVEMENTS

- Increased student enrollment by 50% within the first year of online course launch.
- Created a popular podcast focused on music education that gained a significant following.
- Recognized for innovative teaching practices by a national music education organization.

### WORK EXPERIENCE

#### DIGITAL MUSIC COACH

NextGen Music School

2020 - 2025

- Developed online music courses covering various genres and production techniques.
- Utilized social media platforms to promote music education and engage with potential students.
- Implemented interactive learning tools to enhance student participation in virtual classes.
- Created a digital resource library for students to access music materials and tutorials.
- Organized virtual showcases for students to perform and receive feedback.
- Tracked student progress through digital assessments and analytics.

#### MUSIC PRODUCTION INSTRUCTOR

Sound Design Academy

2015 - 2020

- Taught courses in music production, focusing on software such as Logic Pro and Ableton Live.
- Guided students in creating original compositions and soundtracks.
- Facilitated collaborations among students to produce group projects.
- Evaluated student work using industry-standard criteria to provide constructive feedback.
- Organized workshops with guest producers to enhance learning experiences.
- Conducted research on music trends to keep curriculum relevant and engaging.