

MICHAEL ANDERSON

Health Journalist

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Engaging multimedia journalist with a passion for health and wellness reporting, dedicated to educating the public on critical health issues and advancements. Expertise in producing content that is both informative and accessible, utilizing various multimedia formats to enhance understanding. Proven track record of collaborating with healthcare professionals and organizations to disseminate vital information.

WORK EXPERIENCE

Health Journalist | Health Matters

Jan 2022 – Present

- Produced articles and videos on health trends and medical breakthroughs.
- Collaborated with healthcare experts to ensure content accuracy and relevance.
- Engaged with audiences through social media to discuss public health issues.
- Utilized data analysis to inform reporting on health statistics.
- Participated in health fairs to provide live coverage of health initiatives.
- Developed a health-focused podcast that attracted a dedicated audience.

Freelance Health Writer | Various Health Publications

Jul 2019 – Dec 2021

- Wrote articles on wellness and health topics for multiple publications.
- Conducted interviews with medical professionals and patients.
- Utilized multimedia elements to enhance storytelling.
- Engaged in community outreach to promote health awareness.
- Developed content for health-focused social media campaigns.
- Provided consulting for health organizations on communication strategies.

SKILLS

Health Reporting

Multimedia Storytelling

Audience Engagement

Data Analysis

Podcast Development

Community Outreach

EDUCATION

Bachelor of Science in Public Health

2015 – 2019

University of Michigan

ACHIEVEMENTS

- Named "Top Health Journalist" by the Health Media Awards in 2023.
- Increased audience engagement by 40% through targeted health initiatives.
- Contributed to award-winning health documentaries.

LANGUAGES

English

Spanish

French