



MICHAEL ANDERSON

Corporate Motion Graphics Designer

Dedicated Motion Graphics Artist with a focus on corporate communications, specializing in creating animations that enhance internal and external messaging. Expertise in designing visually impactful content that aligns with strategic business objectives. A results-driven professional with a proven ability to deliver projects that enhance viewer understanding and engagement. Known for collaborating seamlessly with cross-functional teams to produce high-quality animations that meet corporate branding standards.

CONTACT

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- San Francisco, CA

EDUCATION

Bachelor of Science in Visual Communication

University of Southern California
2016-2020

SKILLS

- Corporate Communications
- Motion Graphics
- Adobe After Effects
- Presentation Design
- Team Collaboration
- Video Editing

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

Corporate Motion Graphics Designer

2020-2023

Global Communications Group

- Designed animated presentations for corporate meetings, improving audience engagement by 45%.
- Collaborated with the communications team to develop brand-consistent visuals.
- Utilized Adobe After Effects and PowerPoint to create impactful presentations.
- Managed the production of internal training videos, enhancing employee onboarding.
- Conducted training sessions for staff on animation tools and techniques.
- Ensured all animations adhered to corporate branding guidelines.

Motion Graphics Artist

2019-2020

Corporate Media Solutions

- Created animations for marketing materials, contributing to a 30% increase in client engagement.
- Worked with project managers to align on timelines and deliverables.
- Conducted video editing and post-production for various projects.
- Assisted in the development of content for social media campaigns.
- Maintained organized project files for efficient workflow.
- Participated in creative brainstorming sessions to generate innovative ideas.

ACHIEVEMENTS

- Increased viewer engagement for corporate videos by 50% through creative design.
- Developed training materials that improved onboarding efficiency.
- Received accolades for outstanding contributions to corporate branding initiatives.