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## SKILLS

- E-Learning
- Motion Graphics
- Adobe Animate
- Curriculum Development
- Collaboration
- Visual Communication

## EDUCATION

**BACHELOR OF ARTS IN EDUCATIONAL TECHNOLOGY, UNIVERSITY OF MICHIGAN**

## LANGUAGE

- English
- Spanish
- German

## ACHIEVEMENTS

- Recognized for developing a course that received a 'Best Online Course' award.
- Improved course completion rates through engaging visual content.
- Contributed to a project that was featured in an educational technology conference.

# Michael Anderson

## MOTION GRAPHICS ANIMATOR

Proficient Motion Graphics Artist with a strong background in educational content creation, specializing in the development of engaging animations for e-learning platforms. Recognized for the ability to simplify complex concepts into visually digestible formats that enhance learner comprehension. Experienced in collaborating with subject matter experts to produce high-quality educational materials that resonate with diverse audiences.

## EXPERIENCE

### MOTION GRAPHICS ANIMATOR

E-Learning Innovations

2016 - Present

- Created animated educational videos that improved student retention rates by 35%.
- Collaborated with educators to translate curriculum content into engaging visuals.
- Utilized Adobe Animate and After Effects to develop interactive animations.
- Conducted usability testing to gather feedback on educational materials.
- Streamlined production processes to enhance efficiency and reduce costs.
- Presented projects to stakeholders and incorporated feedback for continuous improvement.

### ANIMATION INTERN

Learning Media Solutions

2014 - 2016

- Assisted in the development of animated content for online courses.
- Learned to utilize various animation software to create engaging educational visuals.
- Supported the design team in brainstorming and conceptualizing new projects.
- Participated in project meetings to align on goals and expectations.
- Maintained organized project files for easy access and collaboration.
- Received commendations for creativity and attention to detail from supervisors.