



MICHAEL ANDERSON

Senior Motion Graphics Artist

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SUMMARY

Distinguished Motion Graphics Artist with over a decade of experience in crafting visually stunning animations and digital content. Expertise encompasses a wide array of techniques and software applications, ensuring the delivery of high-quality visual narratives that resonate with audiences. Proficient in collaborating with cross-functional teams to translate complex concepts into captivating visual representations.

WORK EXPERIENCE

Senior Motion Graphics Artist Creative Media Solutions

Jan 2023 - Present

- Developed animated content for various digital platforms, enhancing user engagement by over 30%.
- Collaborated with marketing teams to conceptualize and execute advertising campaigns.
- Utilized Adobe After Effects and Cinema 4D to produce high-quality animations.
- Led a team of junior artists in the production of motion graphics projects.
- Managed project timelines and deliverables, ensuring timely completion.
- Presented concepts and final products to stakeholders for feedback and approval.

Motion Graphics Designer Visionary Productions

Jan 2020 - Dec 2022

- Created engaging motion graphics for corporate presentations and events.
 - Worked closely with the creative director to refine project visions and goals.
 - Utilized Adobe Creative Suite to design and produce animations.
 - Conducted client meetings to gather requirements and present project updates.
 - Optimized existing animations for improved performance and loading times.
 - Trained new team members in software tools and workflow processes.
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EDUCATION

Bachelor of Fine Arts in Graphic Design, University of California, Los Angeles

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** Adobe After Effects, Cinema 4D, Adobe Premiere Pro, Team Leadership, Project Management, Visual Storytelling
- **Awards/Activities:** Awarded 'Best Animation' at the International Digital Media Festival 2022.
- **Awards/Activities:** Increased client satisfaction ratings by 40% through innovative design solutions.
- **Awards/Activities:** Recognized for excellence in teamwork and project delivery by company leadership.
- **Languages:** English, Spanish, French