



MICHAEL ANDERSON

Freelance Motion Designer

Creative Motion Communication Designer with a robust background in developing engaging visual content tailored for diverse audiences. Expertise in utilizing motion graphics to enhance storytelling and effectively communicate brand messages. Strong proficiency in the latest design software and tools, coupled with a passion for innovation and experimentation. Proven ability to work collaboratively within agile teams to deliver high-quality projects under tight deadlines.

CONTACT

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- San Francisco, CA

EDUCATION

Bachelor of Fine Arts in Motion Design

University of the Arts London
2016-2020

SKILLS

- Creative Design
- Motion Graphics
- Client Management
- Animation Software
- Portfolio Development
- Team Collaboration

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

Freelance Motion Designer

2020-2023

Self-Employed

- Developed bespoke motion graphics for a variety of clients across industries.
- Managed all phases of design projects from concept to delivery.
- Utilized a range of software including After Effects and Blender.
- Conducted client consultations to understand project requirements.
- Maintained an organized portfolio showcasing completed works.
- Adapted designs based on client feedback and evolving trends.

Motion Graphics Intern

2019-2020

Creative Agency XYZ

- Assisted in the creation of animated graphics for marketing campaigns.
- Learned to utilize various design tools and software.
- Collaborated with senior designers on project development.
- Maintained project documentation and asset organization.
- Participated in team meetings to provide input on creative direction.
- Gained experience in client communications and feedback incorporation.

ACHIEVEMENTS

- Successfully completed over 30 freelance projects with positive client feedback.
- Developed a unique animation style that gained recognition on social media.
- Contributed to a project that received a local design excellence award.