



MICHAEL ANDERSON

LEAD MOTION DESIGNER

CONTACT

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- San Francisco, CA

SKILLS

- 3D Animation
- Video Editing
- Visual Storytelling
- Team Leadership
- Client Relations
- Creative Problem Solving

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN GRAPHIC DESIGN, CALIFORNIA INSTITUTE OF THE ARTS

ACHIEVEMENTS

- Won the 2020 Best Motion Graphics award at the International Film Festival.
- Increased project efficiency by implementing new design workflows.
- Successfully launched a viral marketing campaign that boosted brand visibility.

PROFILE

Dynamic Motion Communication Designer with a rich background in crafting immersive visual experiences across multiple platforms. Extensive experience in the film and advertising industries, specializing in blending artistic vision with technological proficiency. Demonstrated ability to manage complex projects from concept to completion, ensuring alignment with strategic objectives and audience engagement. Strong advocate for collaboration and fostering a creative environment that inspires innovation.

EXPERIENCE

LEAD MOTION DESIGNER

Visionary Productions

2016 - Present

- Directed the motion design team on high-profile advertising campaigns.
- Conceptualized and developed storyboards for video production.
- Integrated 3D modeling and animation into traditional media.
- Conducted market research to inform design strategies.
- Oversaw post-production processes to ensure quality and consistency.
- Presented design concepts and revisions to stakeholders for approval.

JUNIOR MOTION DESIGNER

Digital Arts Inc.

2014 - 2016

- Assisted in the creation of motion graphics for online content.
- Maintained organization of design assets and project files.
- Collaborated with the creative team to brainstorm innovative ideas.
- Utilized Adobe Creative Suite for design and animation tasks.
- Participated in client meetings to understand project requirements.
- Contributed to the development of design guidelines and standards.