MA

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🌐 www.michaelanderson.com

SKILLS

- React Native
- Node.js
- UI/UX Design
- E-commerce
- A/B Testing
- Analytics

EDUCATION

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY, BUSINESS UNIVERSITY, 2017

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Contributed to a 150% increase in app downloads through strategic marketing initiatives.
- Awarded 'Best Mobile App Development' at the E-commerce Awards.
- Successfully led a project that improved user retention by 45% over 6 months.

Michael Anderson

SENIOR MOBILE DEVELOPER

Experienced Mobile Developer with a focus on e-commerce applications, boasting over 7 years of expertise in creating seamless shopping experiences. Skilled in using React Native and Node.js to develop applications that drive sales and enhance customer engagement. Proven ability to analyze market trends and consumer data to inform app features and functionalities.

EXPERIENCE

SENIOR MOBILE DEVELOPER

ShopSmart Inc.

2016 - Present

- Led the development of a mobile e-commerce application that increased sales by 60% in the first quarter post-launch.
- Collaborated with marketing teams to integrate promotional features that boost user engagement.
- Utilized React Native to enhance the app's performance and reduce loading times.
- Conducted A/B testing to optimize design and functionality based on user behavior.
- Mentored junior developers, fostering a collaborative and innovative team environment.
- Implemented analytics tools to track user behavior and inform future app development.

MOBILE DEVELOPER

E-Shop Solutions

2014 - 2016

- Developed user-friendly applications for online retail, focusing on enhancing the shopping experience.
- Worked closely with UI/UX designers to ensure a cohesive and appealing app interface.
- Integrated payment gateways and ensured compliance with security standards.
- Analyzed user feedback to drive app updates and feature enhancements.
- Participated in project planning and sprint reviews to align with business objectives.
- Maintained up-to-date knowledge of e-commerce trends to inform app features.