

MICHAEL ANDERSON

Digital Mime Performer

- San Francisco, CA
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Creative Mime Artist with a strong focus on digital and online performances, leveraging technology to reach global audiences. Expertise in creating engaging virtual performances that maintain the essence of traditional mime while incorporating modern digital platforms. Recognized for innovative use of social media to enhance audience interaction and promote performances. Proven track record in developing unique online content that resonates with diverse audiences, ensuring broad accessibility to the art form.

WORK EXPERIENCE

Digital Mime Performer | Virtual Arts Collective

Jan 2022 – Present

- Created and performed original mime acts for online platforms, engaging global audiences.
- Utilized video editing and streaming technology to enhance virtual performances.
- Collaborated with digital artists to develop hybrid performances that combine live and recorded elements.
- Engaged with audiences through interactive online sessions, fostering community connections.
- Utilized analytics to measure audience engagement and refine content strategy.
- Participated in virtual arts festivals, showcasing the evolution of mime in the digital age.

Social Media Performance Strategist | Freelance

Jul 2019 – Dec 2021

- Developed social media strategies to promote mime performances across various platforms.
- Created engaging content that resonates with audiences, increasing follower engagement.
- Utilized audience insights to tailor performances and promotional efforts to specific demographics.
- Collaborated with other artists to create joint online performances, enhancing visibility.
- Organized live-stream events that attracted significant viewer participation.
- Established a personal brand that emphasizes the unique intersection of mime and digital media.

SKILLS

digital performance

social media strategy

audience engagement

video production

hybrid performances

online content creation

EDUCATION

Bachelor of Arts in Digital Media and Performance

2020

University of Digital Arts

ACHIEVEMENTS

- Recognized as a leading innovator in digital performance art by the Digital Arts Society in 2023.
- Increased online audience engagement by 80% through targeted social media campaigns.
- Featured in international digital arts publications for contributions to the evolution of performance art.

LANGUAGES

English

Spanish

French