



# Michael ANDERSON

## EMBROIDERY TECHNICIAN - PROMOTIONAL PRODUCTS

Experienced Machine Embroidery Technician with a specialization in promotional products, possessing a rich background in creating branded merchandise through innovative embroidery solutions. Over 9 years of hands-on experience in collaborating with marketing teams to develop unique promotional items that resonate with target audiences. Demonstrates exceptional creativity and attention to detail, ensuring that all projects meet or exceed client expectations.

### CONTACT

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### SKILLS

- promotional products
- creativity
- project management
- client relations
- design software
- quality control

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF ARTS IN MARKETING,  
UNIVERSITY OF MARKETING  
SCIENCES, 2012**

### ACHIEVEMENTS

- Increased sales of promotional merchandise by 30% through innovative embroidery designs.
- Earned a Client Satisfaction Award for exceptional service and product quality.
- Developed a new line of eco-friendly promotional products that gained significant market traction.

### WORK EXPERIENCE

#### EMBROIDERY TECHNICIAN - PROMOTIONAL PRODUCTS

Brand Builders Inc.

2020 - 2025

- Produced high-quality embroidered promotional products for corporate clients.
- Collaborated with marketing teams to develop product concepts and designs.
- Managed multiple projects simultaneously while adhering to tight timelines.
- Conducted quality inspections to ensure client specifications were met.
- Utilized design software to create custom embroidery templates.
- Maintained inventory of supplies and machinery to ensure uninterrupted production.

#### MACHINE OPERATOR - EMBROIDERY DIVISION

Custom Stitch Co.

2015 - 2020

- Operated single and multi-needle embroidery machines for various promotional applications.
- Assisted in the development of marketing strategies for embroidered products.
- Maintained production records and quality assurance documentation.
- Participated in client meetings to discuss embroidery options and capabilities.
- Troubleshooted machine issues to minimize downtime and maintain productivity.
- Provided guidance to new staff on machine operation and embroidery techniques.