

# MICHAEL ANDERSON

Look Development Artist

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Visionary Look Development Artist with a specialization in virtual reality (VR) and augmented reality (AR) environments, boasting over six years of experience in creating immersive experiences that captivate users. Expert in leveraging cutting-edge technologies and tools to design interactive and engaging visuals that enhance user experience. Proven ability to collaborate with cross-functional teams to develop concepts that align with project goals while pushing the boundaries of traditional visual design.

## WORK EXPERIENCE

### Look Development Artist | Immersive Tech Labs

Jan 2022 – Present

- Developed immersive visuals for VR and AR applications.
- Collaborated with UX/UI designers to enhance user experience.
- Utilized Unity and Unreal Engine for interactive environments.
- Implemented lighting and shading techniques for realism.
- Conducted user testing to gather feedback and refine visuals.
- Maintained documentation of development processes for future projects.

### Look Development Artist | Digital Reality Studio

Jul 2019 – Dec 2021

- Created engaging visuals for AR marketing campaigns.
- Worked closely with marketing teams to align visuals with brand messaging.
- Utilized Blender and Maya for asset creation and animation.
- Executed real-time rendering to enhance visual fidelity.
- Participated in brainstorming sessions to innovate new concepts.
- Documented workflows to streamline future asset development.

## SKILLS

Unity Unreal Engine VR AR Interactive Design User Experience

## EDUCATION

### Bachelor of Fine Arts in Interactive Media

2016

University of Interactive Arts

## ACHIEVEMENTS

- Recipient of the VR Innovation Award for groundbreaking work in immersive experiences.
- Increased user engagement by 35% through innovative VR design strategies.
- Recognized for exceptional teamwork and collaboration on high-profile projects.

## LANGUAGES

English Spanish French